

Jesus Chaparro

PRODUCT DESIGNER

With backgrounds in education, fine arts, and entrepreneurship. My multicultural upbringing & experiences inform my human-centered approach. Seeking a full-time position in a collaborative and ambitious team

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RELEVANT EXPERIENCE

PRODUCT DESIGNER - BRANDI.AI

San Francisco, CA – Remote

Dec 2022 – Present

Currently designing an MVP for a video-marketing platform that leverages AI for hyper-personalization at all stages of the marketing journey.

- Developing the product from text-based image generation to a video-focused AI platform.
- Market research, interviews, personas, journey maps, MVP prioritization, low/high-fi wireframes, design systems, prototyping and user testing.

PRODUCT DESIGNER - PNIMEET BIKE KITCHEN

Jerusalem & Tel-Aviv, Israel

Nov – Dec 2022

Designed a project management system to be utilized at all PniMeet workshop locations.

- Responsive and scalable design for web, tablet, mobile.
- Stakeholder, volunteer and member interviews, market research and heuristic analysis, journey maps, user flows, low/high-fi wireframes, prototyping, user testing, and developer handoff.

WORK HISTORY

ENGLISH LANGUAGE TEACHER – VIPKID

Remote

Jan – Nov 2021

- Developed teaching strategies to cater to a diverse group of students.
- Gathered & provided feedback to prioritize student/parent's learning goals and expectations.

SALES CONSULTANT AND TEAM LEADER - ENERGY FORMULA

Brisbane, Australia

Dec 2019 – Feb 2020

- Consulted with customers to provide tailored solar energy solutions.
- Managed and trained a lead-generation team to drive sales.

ENGLISH LANGUAGE TEACHER - NESTON KIDS AFTER SCHOOL

Takamastu City, Japan

Aug 2017 – Jun 2019

- Designed and implemented curricula for multiple school subjects.
- Worked with staff to organize and run English camps and events.

ASSISTANT LANGUAGE TEACHER - MARUGAME BOARD OF EDU.

Marugame City, Japan

Aug 2015 – July 2017

- Assisted English Teachers at a junior-high level.

COMPANY FOUNDER & OWNER - CRYPTID APPAREL

Walla Walla, WA

Oct 2012 – May 2015

- Designed and printed T-shirts and posters for on-campus groups, private clients, and e-commerce.
- Held screen-printing workshops with family and friend groups.

SKILLS

DESIGN SKILLS

- User Interviews
- Usability Testing
- Secondary Research
- Competitor Analysis
- Lo/Mid/Hi-Fi Wireframing
- Prototyping
- Personas & Journey Maps
- Responsive Design
- Systems Thinking & Design
- Information Architecture

SOFT SKILLS

- Non-Violent Communication
- Team Player
- Ability to Accept and Adapt Constructive Criticism
- Multicultural Experience
- Critical Thinker

TOOLS

- Figma
- Adobe Photoshop & Illustrator
- Microsoft Office Suite
- Basic 3D Scanning & Modeling
- Basic HTML / CSS

LANGUAGES

- English – Native
- Spanish – Native
- Japanese – Speak, read, write at intermediate level
- Hebrew – Basic, currently learning.

AWARDS & DISTINCTIONS

- Marugame City Young Artist Grant
- Lomen-Douglas Scholar
- Pearson Achievement Scholarship

EDUCATION

UX ACADEMY - DESIGNLAB

Online

Dec 2021 – Present

Pursuing UX Design Certificate.

WHITMAN COLLEGE

Walla Walla, WA

2011 - 2015

B.A Studio Art, Printmaking

Minors: Japanese, Economics